



High School Truth & Corporate Dare

Take On the Challenge

The National Academy Foundation (NAF) is an acclaimed network of 500 urban high school career academies—“schools within schools”—with rigorous, career-themed curricula developed by current professionals in the fields of finance, engineering, hospitality & tourism, and information technology. More than 2,000 businesses support NAF students’ success, securing paid internships and networking opportunities, volunteering in classrooms, acting as mentors, and serving on local Advisory Boards.

Ninety percent of NAF’s students graduate high school, and more than 80 percent of these graduates attend two- and four-year colleges. Once at college, Academy graduates are 60 percent less likely to require remedial coursework than other first-time college goers. Within four years, 52 percent of NAF graduates complete college, compared to 32 percent of their peers.

Through NAF, our country’s young people increase their ability to earn, achieve, and advance as professionals, and corporations gain a new generation of dedicated, qualified employees ready to build outstanding careers. For more information, visit www.naf.org

The National Academy Foundation (NAF) invites you to participate in its **High School Truth and Corporate Dare**. For more than two decades, NAF has been on the forefront in forging meaningful partnerships between business leaders and our country’s underserved and eager-to-succeed high school students through our more than 500 career Academies.

The **High School Truth and Corporate Dare** challenges corporate America to partner with local schools and get the inside story on the state of education. It gives companies a new and exciting option to add to employee volunteer programs that engages employees’ professional expertise and talents while learning how schools meet and fail to meet the needs of students preparing for the 21st Century workplace.

NAF Academies offer a range of corporate volunteering opportunities that allow employees at all levels to host a student for a day, mentor a student during an internship, or provide leadership on an Academy Advisory Board.

NAF supports **High School Truth and Corporate Dare** partners with a dedicated NAF staff member who works with you and local NAF Academies to coordinate a full menu of employee volunteer opportunities to allow:

- Employees to make a visible difference in their communities
- Access to outstanding, diverse interns who may become valued employees in the future. (Employers rate our interns’ skills as equal to or better than their entry-level employees.)
- Your company to demonstrate a commitment to education that goes beyond talk.

My involvement on the Academy of Finance Advisory Board [in Miami] has been tremendous because I’ve been able to give input on curriculum, projects and trips, using my industry expertise. It has also given me a chance to network with other finance professionals in the area who are working with the National Academy Foundation.

— Lillian Cosio

LICENSED AGENT, **NEW YORK LIFE INSURANCE** (MIAMI, FL)

Skills-Based Volunteering

NAF Academies offer a range of skills-based volunteering opportunities that allow employees at all levels to play a critical role in fostering students' growth.

NAF staff will work with partner companies to tailor a menu of employee volunteer opportunities to fit your needs. These volunteer opportunities include:

- serving as an Advisory Board member
- judging student competitions
- arranging field trips
- assisting with student recruitment
- securing paid internships
- fundraising for scholarships and activities
- acting as an advocate for the Academy
- presenting in classrooms
- reviewing student resumes
- hosting job shadowing days
- conducting mock interviews

High School Truth & Corporate Dare Partner Commitment

High School Truth and Corporate Dare partner companies contribute \$50,000 per year to the National Academy Foundation's high-impact high school education and career programs. This support helps to build each company's connection to NAF as our dedicated staff works with you to support internships, volunteer opportunities, and corporate visibility in **two** target locations of your choosing. Our staff can also work with you to include NAF in workplace campaigns, employee giving and matching gift programs or tailor an employee volunteer program to fit your specific goals.

NAF staff works with partner companies and the local sites to implement volunteer programs, such as the following:

- **JOB SHADOWING DAY**—Partner companies host a Job Shadowing Day, engaging high school students in the professional world through a “day in the life” experience with employees in diverse jobs throughout the company.
- **STUDENT SHADOWING DAY**—Partner companies participate in a Student Shadowing Day, bringing company employees into classrooms to experience first-hand what students are learning and how they can help them succeed.



Our job is recruiting and placing engineering professionals for companies. As a member of the local Advisory Board, I am able to provide students guidance on what to do in high school to prepare for college as well as provide information on emerging industries for engineering careers.

— Mary Leatherman

DISTRICT MANAGER, **KELLY ENGINEERING RESOURCES** (SAN DIEGO, CA)

- **SUMMER INTERNSHIPS**—Partner companies provide paid summer internships to students, giving them early professional experiences that are proven to be critical to lifelong employment achievements.
- **LOCAL ADVISORY BOARDS**—Partner companies identify employees willing to serve on the local Advisory Boards of NAF Academies. Advisory Boards provide strategic planning, curriculum review, fundraising, and professional support for Academies and teachers working with NAF.
- **CURRICULUM REVIEW**—Employees at partner companies work with NAF staff to review course outline, scope and sequence of curriculum related to their field. They will also review content, lesson plans and projects and advise students and teachers during the process.

For more information, please contact:
Jessica Stepman, Corporate Partnership Coordinator,
at jstepman@naf.org or (646) 723-2050.

NAF Academy Locations

ALABAMA

Adamsville
Brundidge
Hoover
Irondale
Trussville

ARKANSAS

Little Rock

ARIZONA

Glendale
Goodyear
Peoria

CALIFORNIA

Burbank
Chula Vista
Hollywood
Huntington Beach
Los Angeles
Milpitas
Porterville
Reseda
Sacramento
San Diego
San Francisco
San Jose

COLORADO

Colorado Springs
Denver
Falcon

CONNECTICUT

East Hartford
Hartford
New Haven
New London
Stamford

WASHINGTON, D.C.

DELAWARE

Dover
Wilmington

FLORIDA

Altamonte Springs
Apopka
Bellevue
Boca Raton
Brandon
Coconut Creek
Cooper City
Coral Springs
Davie
Deerfield Beach
Fort Myers
Gainesville
Greenacres
Hollywood
Homestead
Jacksonville
Lakeland

Lauderdale Lakes

Melbourne
Merritt Island
Miami
Miami Beach
Miami Gardens
Miramar

North Miami
North Miami Beach

Oakland Park
Okeechobee
Orlando
Oviedo
Palm Beach Gardens
Parkland

Pembroke Pines
Plantation

Pompano Beach
Port Orange

Port St. Lucie
Rockledge

Sanford
Seffner

St. Petersburg
Stuart

Sunrise
Tampa

Titusville
Viera

Weston
Winter Garden
Winter Park

GEORGIA

Atlanta
Dunwoody
Ellenwood
Tucker

HAWAII

Honolulu
Kahului
Lahaina
Lihue
Wailuku
Waipahu

IDAHO

Hailey
Nampa
Pocatello
Twin Falls

ILLINOIS

Chicago
North Chicago

INDIANA

Fishers
Fort Wayne
Greenfield
Greenwood
Indianapolis
Sellersburg

KANSAS

Kansas City

KENTUCKY

Lexington

LOUISIANA

Baton Rouge
Edgard
Harvey
Kenner
Lafayette
Marrero
Metairie
New Orleans

MASSACHUSETTS

Boston
East Boston
Springfield

MARYLAND

Baltimore
Bladensburg
Burtonsville
Capitol Heights
Damascus
Dunkirk
Easton
Edgewood
Ellicott City
Forestville
Frederick

Gaithersburg
Gambriels

Germantown
Glen Burnie

Greenbelt
Hagerstown

Huntingtown
Hyattsville

Kensington
Lusby

Morganza
Oxon Hill

Pasadena
Prince Frederick

Randallstown
Rockville

Sandy Spring
Silver Spring

Springdale
Upper Marlboro

Westminster
Wheaton

Worton

MICHIGAN

Detroit

MINNESOTA

Minneapolis
St. Paul

MISSOURI

Kansas City
St. Louis

MISSISSIPPI

Gulfport

NORTH CAROLINA

Apex
Burlington
Chapel Hill
Charlotte
Clemmons
Fayetteville
Henderson
Hope Mills
Kernersville
Raleigh
Rocky Mount
Thomasville
Winston Salem

NEBRASKA

Omaha

NEW HAMPSHIRE

Derry
Hudson
Londonderry
Manchester
Merrimack
Nashua
Pelham

NEW JERSEY

Cape May Court House
Englewood
Fort Lee
Hackensack
Jersey City
Little Silver
Manasquan
Mays Landing
Newark
Ocean City
Paterson
Robbinsville
Sewell
Trenton
Wayne

NEVADA

Las Vegas

NEW YORK

Buffalo
Lancaster
Middletown
Monticello
New Hyde Park
New York City
North Tonawanda
Northport
Orchard Park
Pine Bush

Ridgewood
Rochester
Thiells
West Seneca
Yonkers

OHIO

Cincinnati
Columbus

PENNSYLVANIA

Allentown
Philadelphia
Uniontown

RHODE ISLAND

Bristol
Johnston
Rocky Mount
Providence
Smithfield
Woonsocket

SOUTH CAROLINA

Anderson
Columbia
Hopkins
North Charleston
Williamston

SOUTH DAKOTA

Sioux Falls

TENNESSEE

Knoxville

TEXAS

Dallas
Houston
Mansfield
San Antonio
Waco

UTAH

Kearns
Salt Lake City
Sandy
Tooele

VIRGINIA

Alexandria
Gloucester

WASHINGTON

Bremerton
Seattle
Tumwater

WISCONSIN

Milwaukee

WEST VIRGINIA

Belle