

OUR NATION'S ECONOMIC
SUCCESS DEPENDS ON OUR
COMMITMENT TO EDUCATION

Join us in shaping our future workforce





THE EMPLOYMENT CHALLENGE

6 million open jobs,
8 million people unemployed—
an estimated loss to companies of
\$5,000 a month per open job.

70% of organizations cite capability gaps
as one of their top 5 challenges.

Of tech leaders, only **17%** are female
and just **4%** are ethnic minorities.



THE EDUCATION CHALLENGE

In the United States, nearly **1 in 5** students
don't graduate from high school. Steep dropout rates
lead to **low-wage earning adults**.

Low-income students are **less likely to graduate**
than their peers—widening the income inequality gap.



These corporate leaders, many of whom sit on NAF's
Board of Directors, propel NAF's mission through
innovative initiatives and financial investments.

American Express • AT&T • Bloomberg Philanthropies

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To see a full list of corporate partners and NAF board members
—or to find out how your company can join them—**visit naf.org**



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NAF SOLVES THESE CHALLENGES BY TRANSFORMING THE HIGH SCHOOL EXPERIENCE.

In an effort to create college, career, and future ready adults, NAF:

- ✓ **Enables companies to play an active role** in ensuring the workforce pipeline is full of highly skilled and diverse candidates through partnerships with schools.
- ✓ **Provides opportunities for students** to learn about career options through activities like job shadows, mock interviews, and internships.
- ✓ **Offers career-focused, academically rigorous curriculum** that provides relevancy and inspiration to students as they prepare for college and career.
- ✓ **Creates a path for low-income students** to obtain more competitive wages, bettering the national economy and creating a diverse talent pool for workforce recruitment.
- ✓ **Gives companies access to qualified potential job applicants**, connecting NAF graduates with future employers through NAFTrack Certified Hiring.



WHEN EDUCATION AND BUSINESS WORK TOGETHER, THE IMPACT IS EXPONENTIAL.

Our nation's future innovators are sitting in today's classrooms.
When businesses play an active role in education, the result is
a talented, diverse pool of future employees.

**MAKE A DIFFERENCE. FOR OUR STUDENTS,
OUR COMMUNITIES, OUR WORLD.**

Get involved. Join an advisory board.
Host a work-based learning activity. Hire an intern.

**Learn how at naf.org/get-involved
Or make a contribution at naf.org/donate**

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ABOUT NAF

NAF is a national network of education, business, and community leaders who work together to ensure high school students are college, career, and future ready. NAF's educational design ignites students' passion for learning and gives businesses the opportunity to shape America's future workforce by transforming the learning environment to include STEM infused industry-specific curricula and work-based learning experiences, including internships.

Since 1982, NAF has been partnering with existing high schools in high-need communities to enhance school systems at a low cost by implementing NAF academies – small learning communities within traditional high schools. NAF has grown from one NAF Academy of Finance in New York City to hundreds of academies across the country focusing on growing industries including: finance, hospitality & tourism, information technology, engineering, and health sciences.

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