INDUSTRY NEED
Opportunities in finance occupations are projected to grow 10 percent from 2016 to 2026, faster than the average for all occupations. There will continue to be a high demand for accountants and auditors due to globalization, a growing economy, and a complex tax and regulatory environment. In addition, with the growth of data and market research in understanding consumers and developing marketing strategies, there will be a growing demand for market research analysts.

Yet many finance leaders are concerned with meeting talent needs as the industry evolves and are looking for solutions for developing talent and closing the skills gap. Diversifying and recruiting females is one of many strategies companies are focused on, as women continue to be underrepresented in the industry.

CURRICULUM
Finance curriculum covers banking and credit, financial planning, global finance, securities, insurance, accounting, and economics. It is validated by the Council for Economic Education. In addition, NAF approves programs of study that align with NAF’s certification standards, enabling local school districts to meet the needs of their community, as well as district and state requirements.
ACADEMY OF FINANCE DATA

2018 - 2019

26,705 STUDENTS

200 ACADEMIES

33 STATES

including the US Virgin Islands

highest concentration of academies

Florida 43
New York 31
Maryland 25
Broward 10
New York City 10
Montgomery County 6

120 DISTRICTS

highest concentration of academies

16 Miami-Dade
11 Dallas
10 Broward
10 New York City
6 Montgomery County

2,010 ADVISORY BOARD MEMBERS

NAF STUDENTS

53% MALE

47% FEMALE

84% of students are females
and/or ethnic minorities

35% Hispanic/Latino
28% Black/African American
27% White
6% Asian
1% Other/Multi-racial
1% Native American/Alaska Native
<1% Pacific Islander

66% Low-Income Students
based on eligibility for free & reduced price lunch

16% English Language Learners

OUTCOMES

99% of seniors graduated

88% college-bound graduates

36% seniors who had an internship