ACADEMY OF FINANCE

INDUSTRY NEED

Employment in business and financial operations occupations is projected to grow 8 percent from 2020 to 2030, about as fast as the average for all occupations, adding about 750,800 new jobs. Globalization, a growing economy, and a complex tax and regulatory environment will lead to strong demand for accountants and auditors. People of color and women are underrepresented at the top tiers of the profession, such as certified public accountants (CPA) and chief executive officers (CEO).

CURRICULUM

NAF’s Future Ready Learning hosts a wide array of instructional content vetted by industry experts, post-secondary instructors, and professional organizations. The Academy of Finance curriculum includes:

- Courses in Finance, Accounting, Entrepreneurship, and Insurance
- Authentic learning projects that address real-world issues in partnership with career experts
- On-demand resources from the Council for Economic Education

Essential partners supporting NAF’s Academy of Finance curriculum include KPMG, Truist Bank, Florida International University - College of Business, American Accounting Association (AAA), Association of International Certified Professional Accountants (AICPA), Network for Teaching Entrepreneurship (NFTE), and Council for Economic Education.

WORK-BASED LEARNING

Business professionals play a significant role in helping students see the connections between high school and the world of work. NAF collaborates with major corporations, post-secondary institutions, and local companies to provide career readiness and work-based learning experiences throughout the academy experience.

These activities enable students to connect directly with professionals in finance to learn first-hand about careers in the industry and the skills needed to thrive in finance. Adults serve as role models and mentors to students, guiding them to grow their business acumen and technical knowledge through a continuum of interactions. Businesses that collaborate with NAF academies play an active and integral role in shaping the future workforce and building a talent pipeline.
ACADEMY OF FINANCE

DATA AT A GLANCE

30,780 STUDENTS

ACADEMIES

180

STATES

32

DISTRICTS

109

NAF PREPARES STUDENTS TO #BEFUTUREREADY

85% of students are females and/or ethnic minorities

54% MALE

46% FEMALE

1% GENDER NON-CONFORMING OR UNKNOWN

Hispanic/Latino 36%
Black/African American 27%
White 25%
Asian 6%
Other/Multi-Racial 5%
Pacific Islander 1%
Native American/Alaska Native <1%
Unknown <1%

63% ELIGIBLE FOR FREE/REDUCED PRICE LUNCH

15% ENGLISH LANGUAGE LEARNERS

98% OF SENIORS GRADUATED

35% SENIORS WITH INTERNSHIPS

87% COLLEGE-BOUND GRADUATES

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