

NAF

BE FUTURE
READY

ACADEMY OF FINANCE



476K

new jobs by 2029*



\$69K

median annual wage*

NAF APPROACH

NAF's educational design focuses on connecting the classroom to the workplace by integrating career-focused curricula and authentic learning projects into the traditional high school experience and offering real-world application opportunities. With a rigorous program of study and a progressive continuum of activities designed to build career awareness, exploration, and preparation, students gain the skills and knowledge needed to make informed choices and be successful in their future careers.

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#BEFUTUREREADY

INDUSTRY NEED

Employment in business and financial operations occupations is projected to grow 8 percent from 2020 to 2030, about as fast as the average for all occupations, adding about 750,800 new jobs. Globalization, a growing economy, and a complex tax and regulatory environment will lead to strong demand for accountants and auditors. People of color and women are underrepresented at the top tiers of the profession, such as certified public accountants (CPA) and chief executive officers (CEO).

CURRICULUM

NAF's [Future Ready Learning](#) hosts a wide array of instructional content vetted by industry experts, post-secondary instructors, and professional organizations. The [Academy of Finance](#) curriculum includes:

- Courses in Finance, Accounting, Entrepreneurship, and Insurance
- Authentic learning projects that address real-world issues in partnership with career experts
- On-demand resources from the Council for Economic Education

Essential partners supporting NAF's Academy of Finance curriculum include KPMG, Truist Bank, Florida International University - College of Business, American Accounting Association (AAA), Association of International Certified Professional Accountants (AICPA), Network for Teaching Entrepreneurship (NFTE), and Council for Economic Education.

WORK-BASED LEARNING

Business professionals play a significant role in helping students see the connections between high school and the world of work. NAF collaborates with major corporations, post-secondary institutions, and local companies to provide career readiness and work-based learning experiences throughout the academy experience.

These activities enable students to connect directly with professionals in finance to learn first-hand about careers in the industry and the skills needed to thrive in finance. Adults serve as role models and mentors to students, guiding them to grow their business acumen and technical knowledge through a continuum of interactions. Businesses that collaborate with NAF academies play an active and integral role in shaping the future workforce and building a talent pipeline.

*The Bureau of Labor Statistics

ACADEMY OF FINANCE

DATA AT A GLANCE

30,780
STUDENTS



180
ACADEMIES

32
STATES

109
DISTRICTS

NAF PREPARES STUDENTS TO #BEFUTUREREADY

85% of students are females and/or ethnic minorities

54%
MALE

46%
FEMALE

1%
GENDER NON-CONFORMING OR UNKNOWN



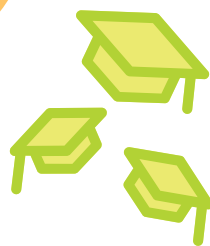
Hispanic/Latino	36%
Black/African American	27%
White	25%
Asian	6%
Other/Multi-Racial	5%
Pacific Islander	1%
Native American/Alaska Native	<1%
Unknown	<1%



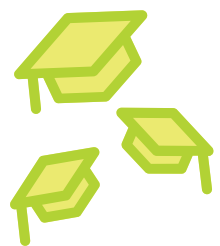
63%
ELIGIBLE FOR FREE/
REDUCED PRICE LUNCH



15%
ENGLISH LANGUAGE
LEARNERS



98%
OF SENIORS GRADUATED



35%
SENIORS WITH
INTERNSHIPS



87%
COLLEGE-BOUND
GRADUATES

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