



BE FUTURE
READY



ACADEMY OF HOSPITALITY & TOURISM



10.5M
new jobs by 2026*



\$57K
median annual wage*

NAF APPROACH

NAF’s educational design focuses on connecting the classroom to the workplace by integrating career-focused curricula and authentic learning projects into the traditional high school experience and offering real-world application opportunities. With a rigorous program of study and a progressive continuum of activities designed to build career awareness, exploration, and preparation, students gain the skills and knowledge needed to make informed choices and be successful in their future careers.



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#BEFUTUREREADY

INDUSTRY NEED

The hospitality and hotel industry has been among the most severely impacted by COVID-19 and will be one of the slowest to recover. Economists predict that the timeline could take until at least 2023, with travelers requiring additional health and safety protocols.

While many challenges exist, there are new opportunities to improve the hospitality industry. Major airlines and hospitality companies are optimistic that the industry will return in new and innovative ways. They are currently working to make travel options faster, more convenient, and secure while using the latest technologies and digital services. It is imperative to prepare high school students with the fundamental skills needed to prepare for future jobs in hospitality and tourism.

CURRICULUM

NAF’s **Future Ready Learning** website hosts a wide array of instructional content vetted by industry experts, post-secondary instructors, and professional organizations. The **Academy of Hospitality & Tourism** curriculum includes courses in tourism, hospitality, customer service, marketing, event planning, and on-demand resources from the Global Travel and Tourism Program (GTP).

Essential partners supporting NAF’s Academy of Hospitality and Tourism curriculum include University of Central Florida: Rosen College of Hospitality Management and GTP.

WORK-BASED LEARNING

Business professionals play a significant role in helping students see the connections between high school and the world of work. NAF collaborates with major corporations, post-secondary institutions, and local companies to provide career readiness and work-based learning experiences throughout the academy experience.

These activities enable students to connect directly with professionals in hospitality and tourism to learn first-hand about careers in the industry and the skills needed to thrive in hospitality. Adults serve as role models and mentors to students, guiding them to grow their business acumen and technical knowledge through a continuum of interactions. Businesses that collaborate with NAF academies play an active and integral role in shaping the future workforce and building a talent pipeline.

*The Bureau of Labor Statistics

**ACADEMY OF
HOSPITALITY &
TOURISM**

**DATA AT A
GLANCE**



18,908
STUDENTS



87
ACADEMIES

18
STATES

38
DISTRICTS

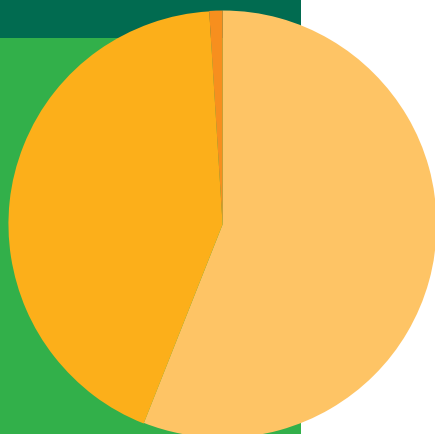
NAF PREPARES STUDENTS TO #BEFUTUREREADY

92% of students are females and/or ethnic minorities

56%
MALE

43%
FEMALE

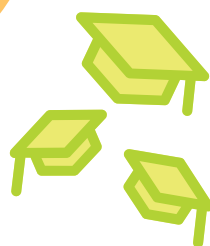
1%
GENDER NON-CONFORMING
OR UNKNOWN



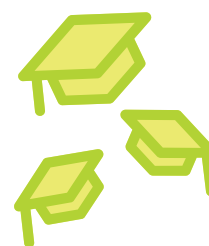
72%
ELIGIBLE FOR FREE/
REDUCED PRICE LUNCH



19%
ENGLISH LANGUAGE
LEARNERS



98%
OF SENIORS GRADUATED



36%
SENIORS WITH
INTERNSHIPS



83%
COLLEGE-BOUND
GRADUATES

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