



Table of CONTENTS

A Message from NAF Leadership	4
Voices from the Network	6
Strategic Plan Milestones	8
Impact by the Numbers	9
NAF in the News	10
How our Most Distinguished and Excellent Rise	10
Policies that Uplift Students	11
Funder Spotlight: Fund II Foundation	14
National Partners	16
Event Highlights	16
Take Action	18

A Message From NAF LEADERSHIP

Dear NAF Supporters,

There is little to say about the past few years that hasn't already been said. As difficult as it has been in the midst of a pandemic and political discord, the NAF network has risen to the challenge and come together – pivoting and providing innovative opportunities and access for our academies and students.

While overall enrollment in many schools has decreased, NAF enrollment increased because of the efforts of our network to keep 120,000 students connected to their classwork and their future aspirations. Despite all the challenges faced, the commitment to quality never wavered.

As we progress forward in the second year of our strategic plan, we are taking bold steps, which are highlighted in the following pages. Our priority is to ensure that we can go deeper into the communities that need it the most and deliver high quality and equitable programs and resources for students and educators.

Along with new leadership at NAF, we have had the honor to celebrate countless student success stories and transformative partnerships, visit hundreds of academies, and see first-hand the significant impact our work has on the lives of NAF students. There's no doubt that our mission to solve some of the biggest challenges facing education is more critical today than ever before.

Because of your ongoing support, partnership, mentorship, and financial investment, a brighter future is possible for hundreds upon thousands of students across the country.

We know that this works, and that is proven every single day in our academies. No matter the pathway they choose, we know that NAF students are developing important, future-ready skills and making long-lasting industry connections. They are charting their next steps after high school with a vision towards making their futures and our country's future so much brighter.

We are delighted to share with you our progress and stories from our network this past year.

Thank you for all that you do to rise to the moment for NAF students.

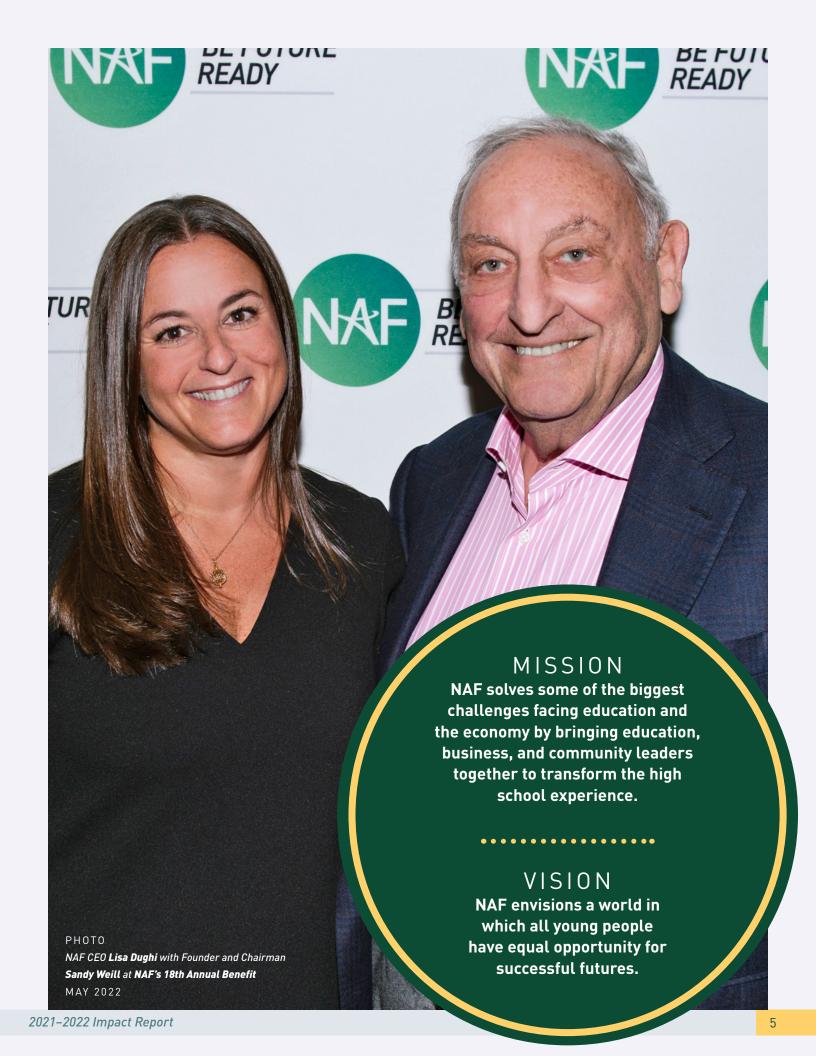
LISA DUGHI

CE0

SANFORD I. WEILL

Founder and Chairman

Saper / Klair



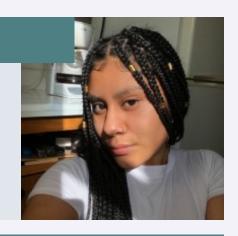
VOICES

From our Network

STUDENT

"The internship opportunity NAF provided to me had an enormous impact on my education and future career aspirations. I am now on my way to Baruch College in New York City to pursue my degree in real estate, a passion I discovered through all of the connections I made during my virtual internship."

Amy Tochimani, Business of Sports School (BOSS) New York, NY





TEACHER

"It's super important to have individuals that look like the people that we're supporting, because they can connect and relate better. If you want more individuals that are diverse, we need to have a way that we can communicate with the community to build those partnerships."

Janeth Rios, Program Coordinator Bryan Adams High School, Dallas, TX

PARENT

"I am so very proud to be a NAF parent, because I have seen firsthand how this program can change the lives and the trajectories of so many children. NAF helps to break down the barriers that many students from under-invested in communities face and provides them with experiences, connections, and educational opportunities they would not find anywhere else."

Melissa McAtee, Marketing Mentor Olympic High School, Charlotte, NC





ALUM

"It is imperative that students feel valued for their hard work and contributions to a company, so that they will want to give back and be part of a sustainable talent pipeline. Being paid for one's work is essential to recognizing one's value, beyond the very real role it plays in helping young people begin their careers with less debt."

Ashley McCullough, Class of 2011
Accounting Manager, Thorn, Los Angeles, CA



BUSINESS PARTNER

"SAP has partnered with NAF since 2016, and in that time, we have collaborated on a number of workforce readiness and IT pathway support programs, impacting approximately 500,000 students across the U.S. In 2021, we continued the partnership by supporting a key initiative: The Academy of Information Technology (AOIT) Curriculum Collaborative Lab. There are currently 115 IT pathways within the NAF network."

Katie Booth Head of SAP North America Corporate Social Responsibility San Francisco, CA

DONOR

"NAF is at the forefront of understanding the needs and motivation of high school students, while providing each with the chance to engage in opportunities to open their horizons, learn new skills, and gain a broader perspective by collaborating with others. It's an honor to be associated with an organization that is leading the way and preparing the next generation to excel and meet the expectations of today's workforce."

Ann Marie Gothard NAF Associate Board Member Vice President of Global Corporate Media Relations at Henry Schein, Inc., Melville, NY





VOLUNTEER

"Being past President and one of the founding advisory board members of our NAF Academy of Finance at Clarence High School, I am passionate about the youth of our community and aiding them with college and career readiness. I fundraised and rode 40 miles through NYC in the TD 5 Boro Bike Tour in memory of my dear wife, Celia, who we lost unexpectedly in 2014. We also grant an award to a graduating academy senior in Celia's memory on a yearly basis."

Keith Parwulski Regional Director at The Summit Federal Credit Union Buffalo, NY

Strategic Plan

MILESTONES

In 2020-2021, NAF embarked on a five-year strategic plan with the primary focus to grow NAF's reach to impact significantly more students by 2025. Under the leadership of first-year CEO, Lisa Dughi, NAF is reimagining the future of education and the future of work to create and provide greater opportunity and access for future generations.

NAF is proud of its track record of success and impact, but the key to reaching more students is scalability. That is why, over the next five years, NAF will expand our reach to 400,000 students, including students beyond NAF academies who can also benefit from our proven design and innovations. To achieve our goals, NAF is:



POWERING CAREER READINESS IN KEY REGIONS

Expansion in Detroit is steadily progressing with strategic

collaborations and cultivation efforts with local administrators, school districts, business partners and government officials. The area launched 15 academies to enable future upward mobility for students.



HARNESSING TECHNOLOGY TO BRING STUDENTS WORK-BASED LEARNING

NAF is developing new tech-enabled offerings to increase access to work-based learning opportunities to hundreds of thousands more high school students. KnoPro is NAF's new interactive mobile-friendly platform that is launching this fall. This is a 100% FREE web-based platform, where students can tackle real-world problems faced by industry leaders, grow their professional skills, and have a chance to win large cash prizes, scholarships, and more. This innovation is designed to specifically reach students beyond NAF's network and grow our impact exponentially.



DEEPENING THE ROLE OF LOCAL AND NATIONAL EMPLOYERS

Reimagining our approach to working with national and local high-growth businesses and employer partners to create meaningful experiences for greater numbers of students (learn more about our national partners on page 14).



RE-ORIENTING WORK-BASED LEARNING TO FOCUS ON SKILLS AND COMPETENCIES

To strengthen WBL efforts, NAF has developed a new Outcomes-Driven Work-Based Learning (ODWBL) approach with a focus on equitable delivery. ODWBL is a student-centered model for assessment of success through a Aspirations, Connections, and Skills framework. Student data and feedback are core to our Outcomes-Driven WBL approach. NAF will quantify and assess ODWBL at an academy and student level through two groundbreaking new tools:

WBL Participation Tracker will provide insight into the number and demographics of students participating in WBL activities within each academy.

WBL Impact Tracker will enable students to share their perceived impact after each WBL activity. The data will help educators identify which activities create the most impact and where gaps exist, informing NAF's ongoing improvements to equitably address students' needs.

RISE NAF

NATIONAL IMPACT

by the Numbers





SCHOOLS

STUDENTS



ADVISORY BOARD MEMBERS

618 **ACADEMIES**

INFORMATION TECHNOLOGY

STUDENT POPULATION



GENDER NON-CONFORMING OR UNKNOWN

- 45% Hispanic/Latino
- Black/African American
- White
- Other/Multi-Racial
- Pacific Islander
- Native American/Alaska Native
- Unknown



67%

Eligible for free/ reduced price lunch



17%

English Language Learners

89% of students are females and/or ethnic minorities

GRADUATES TAKING ON THE WORLD



GRADUATED



OF GRADUATES ARE COLLEGE BOUND



GRADUATES JOIN THE WORKFORCE



JOIN THE MILITARY

How our Most

DISTINGUISHED & EXCELLENT RISE

KATHERINE BLASIK DISTINGUISHED ACADEMY

Our annual Academy Assessment measures strengths and areas for improvement in implementing NAF's results-driven design that prepares students to be college, career, and future ready. In 2021-2022, NAF proudly announced that more than 200 academies reached Model quality level and 181 reached Katherine Blasik Distinguished quality level. Of these, 157 of these academies have reached this quality level more than once and 24 are new to the roster.



PHOTO

NAF CEO Lisa Dughi

celebrating our Katherine
Blasik Distinguished

Academies at NAF Next.

JULY 2022

In addition, for the tenth year, NAF paid tribute to academies exhibiting the highest standards for public-private partnerships with the Sanford I. Weill Academy of Excellence Award. For 2022, we recognized two outstanding academies: Emmett J. Conrad High School, Academy of Engineering in Dallas, TX and William L. Dickinson High School, Academy of Information Technology

in Jersey City, NJ. We'd like to congratulate both for their efforts in ensuring ALL students are Future Ready – no matter where their paths may lead!

NAF in the News

NAF was mentioned in at least **183** news stories. We produced over one billion media impressions, and an advertising equivalency of **\$2.4** million dollars.



Scholarships allowed me to graduate college debt-free. Now I'm paying it forward



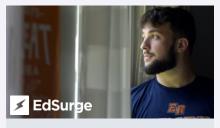
A Nonprofit Works to Fix a Women of Color Talent Pipeline



Lisa Dughi Of NAF: Five Things I Wish Someone Told Me Before I Became A CEO



Barfield: How Elected Officials and Policymakers Can Strengthen Work-Based Education Programs for a Future-Ready Workforce



Guiding Young People Not to Colleges or Careers — But to Good Lives



Honoring Black History Month by Celebrating Black STEM Leaders with Career Readiness Resources for Students from the STEM Careers Coalition



How work-based learning benefits Gen Z, employers



How NAF and American Express Prepare Students for the Future of Work

POLICIES

that Uplift Students



NATIONAL

NAF successfully advocated to have a \$5 million federal grant program included in the Department of Labor's 2023 budget. This program will support full-time, work-based learning coordinators in

under-invested in communities, with an already proven track record for secondary career and technical education. Work-based learning coordinators support schools and students by conducting outreach, engagement, recruitment, and coordination of work-based learning activities with local community employers.



MICHIGAN

For the first time ever, NAF was written into state legislation! NAF's Policy and Advocacy team, worked with Rep. Thomas Albert, Michigan House Appropriations Committee Chair, to

identify a solution to the state's healthcare workforce shortage. The result is an appropriation in HB 5523 (a bipartisan bill focused on COVID safety measures and healthcare sector support) designating \$250,000 of American Rescue Plan Funds for NAF Academies of Health Sciences. HB 5523 was signed into law by Michigan Governor Whitmer in February 2022. The Michigan budget for the 2022-23 school year also includes an additional \$253,000 to support expansion of NAF academies of any career pathway.

Chairman Albert was awarded NAF's 2022 Citizen of Excellence Award for his work with NAF to invest in students' futures and build sustainable workforce talent pipelines.



TEXAS

NAF was invited to offer testimony before the Texas House Public Education committee, as they met to examine partnerships between K-12, higher education institutions,

and employers that promote postsecondary and career readiness. NAF provided policy recommendations to the Committee, including: additional ways to more closely align data systems and accountability indicators that incentivize high quality work-based learning, and especially paid internships; adding work-based learning coordinators to schools to support students; and implementing an internship assessment co-created with the business community.

This past year, our policy team continued to advocate for work-based learning and secured funding to invest in preparing the future workforce.

Read on for key updates about our return to legislative visits in person to see NAF students in action!



ELECTED OFFICIALS VISIT NAF ACADEMIES

In Spring 2022, NAF students guided Michigan legislators Sen. Jeremy Allen Moss, Sen. Jim Runestad, Sen. Rosemary Bayer, Rep. Brenda Carter, and Rep. Mark Tisdel through Pontiac High School, where they met students and educators and learned about the benefits of work-based learning.

North Carolina legislators Rep. Mary Belk, Rep. Terry Brown, Rep. Wesley Harris, Rep. Rachel Hunt, and Sen. DeAndrea Salvador toured Olympic High School academies, taking time to learn about how students are preparing for future careers while in the classroom through project-based learning, which includes working directly with business and industry professionals.

POLICY RECOMMENDATIONS IN SUPPORT OF WORK-BASED LEARNING

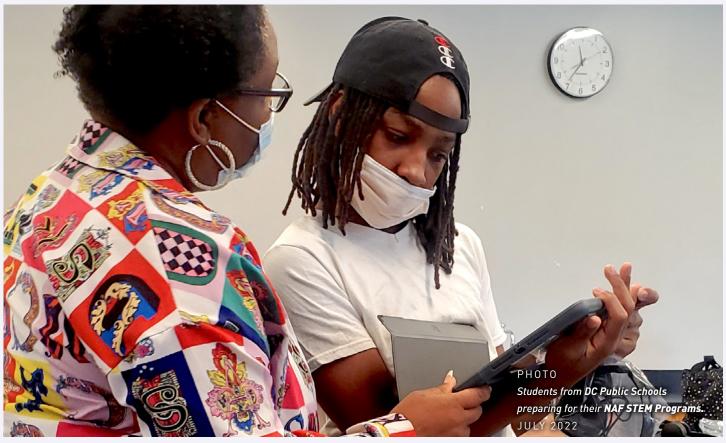
NAF published its third policy paper, Work-Based Learning: Critical Infrastructure for a Future-Ready Workforce. This publication examines what comprises a high-quality work-based learning program, identifies challenges and opportunities of developing and expanding these programs, and provides recommendations for policymakers. These best practices can help policymakers establish work-based learning, as the essential infrastructure needed to build a talent pipeline ready to meet the demands of tomorrow.





FUND II FOUNDATION

Supporting Student Success and Championing STEM Enrollment



NAF remains grateful for the partnership of Fund II Foundation, which supports NAF through two generous multi-year pledges. Beginning in 2017, NAF has utilized a \$14M grant to support student success through the plan, launch, and implementation of our strategic initiatives (detailed in page 8). In 2019, NAF leveraged an additional \$5M grant to launch a national initiative to increase the number of African American students exploring and experiencing careers in lucrative STEM industries in NAF academies.

Multiple districts were invited to apply to submit proposals that demonstrated innovative practices that would result in the following:

Increased enrollment of African American students in NAF STEM career academies

Increased academy quality with a goal to reach Model or Katherine Blasik Distinguished level within two years

Increased number of African American students achieving NAFTrack Certification, signifying completion of a program of study that has prepared them to pursue postsecondary opportunities and careers in STEM

Nearly 10,000 African American students have been impacted from this grant, with significant accomplishments including:

>6,000 new students pursuing success in STEM through a NAF academy, with enrollment nearly doubling since the grant's launch

14 scholarships awarded to members of the class of 2022 who are pursuing postsecondary options in STEM

22 newly Model or Katherine Blasik Distinguished academies

A 270% increase in the number of students participating in an internship

RISE NAF



These results are further enhanced by the incredible achievements to date within each participating district:

Broward County Public Schools used funding to increase student stipends for internship completion and recognizes that their STEM Initiative grant facilitated greater engagement of students in authentic work-based learning opportunities.

Dallas ISD used funding to support 40 additional internships as of June 2022, and has focused on student attendance, school climate, and student social and emotional support throughout the pandemic.

DC Public Schools focused on increasing STEM academy enrollment by developing customized recruitment guides for middle school students and promoting the adoption of Career & College Clubs in area middle schools.

Detroit Public Schools used the funding to offer new health sciences certifications, such as CPR, AED, and First Aid, as well as a district-wide certification training for students to earn credentials in phlebotomy, qualifying them for immediate employment upon graduation.

Miami-Dade County Public Schools have supported the district's summer youth internship program, which thousands participate in each year. Grant funds have also enabled MDCPS to support students' participation in major robotics contests, tour colleges state-wide, and attend national STEM conventions. Advisory board members and others have increased their support, engagement, and commitment to student success and outcomes.

Milwaukee Public Schools used funding to increase teacher efficacy in project-based learning; bring students to visit HBCUs; and to support Future Ready Scholars in collaboration with University of Wisconsin - Milwaukee.

Orange County Public Schools impacted over 170 students through a district-wide App Pitch contest utilizing Apple iOS application development tools, STEM academy readiness summer programs, and an internship preparation program. They also launched two efforts aimed at attracting young women to STEM and robotics careers.

EVENT highlight Reuniting: DALLAS, TEXAS

The NAF network was overjoyed to return to an in-person experience for NAF Next 2022, in Dallas, TX. During our annual signature professional development conference, educators, business partners, students, and alumni had the opportunity to "Reunite" – with nearly 1,000 participants engaging in learning, professional development, and networking sessions. Highlights include:



Educator, speaker, and author, Michael Bonner's keynote kicked off NAF Next and urged our network members to recognize the power they have in being educators and to do things differently!

The new Innovation Studio hosted 30+ vendors and provided the opportunity to learn more from our diverse learning sessions, and the chance to engage with NAF staff.



NAF's first ever student testimonial, featuring Alessio Sincore, from J.P. Taravella High School, Academy of Finance.

NAF's first-ever Fashion show, featuring our co-chairs of the Alumni Leadership Council and our NAF Next interns!

SAVE THE DATE **JULY 12-14, 2023**

JW Marriott Phoenix Desert Ridge Resort & Spa, Phoenix, AZ

National PARTNERS

NAF works with companies on a national scale to develop high-quality programming for students, alumni, and educators. The partners highlighted below demonstrate all-in commitment to support thousands of students, alumni, and educators across multiple geographies, every year.

Thank you to all our current partners for your commitment to making an impact together, for the network.



Raytheon Technologies supports our strategic goal of expanding to new geographies, including NAF's first-ever academies in Puerto Rico. The partnership has focused on designing transformational opportunities and creating more access and equity in STEM (Science, Technology, Engineering, and Math) for youth – specifically Black/ African American, Hispanic/Latino, and female students – as well as those from under-resourced communities. The approach with Raytheon Technologies has focused on offering robust engineering programming; developing a multifaceted, employee engagement strategy to educate students about engineering careers and pathways at Raytheon Technologies; encouraging participation in the FIRST Robotics competition; and hiring summer interns.





World Wide Technology (WWT) is focused on providing thousands of students across the country with a high-quality academy experience rooted in STEAM (Science, Technology, Engineering, Arts, and Mathematics) and meaningful work-based learning; funding NAF Academies of Engineering, Information Technology, and internship growth. The approach with WWT creates a through-line from school to STEAM careers and developing leaders of tomorrow, including establishing the Future Ready St. Louis community initiative to expand academies and develop a regional advisory board.



verizon^v

Verizon has been partnering with NAF since 2000, providing funding for academy development and STEM programs. Over the years, their involvement has increased exponentially. Their current goals are focused on aligning with the existing Citizen Verizon commitment of preparing 500,000 individuals in the most vulnerable and under-resourced communities for the jobs of the future, through skills training and mentorship opportunities through work-based learning. In addition, they have a company-wide goal of reaching 2.5 million volunteer hours by 2025, through a workforce of over 135,000 Verizon employees. The approach with Verizon has focused on hiring summer interns, including being one of three founding partners of the Future Ready Lab internship program in 2017 and activating employees to provide local support by serving on advisory boards.

Lenovo

Lenovo's partnership with NAF started with a single advisory board member serving a local North Carolina academy in 2012 and took off in 2014 with the development of a robust mobile app development program designed to encourage greater interest among under-resourced high school students in STEM. This program has taught students how to code while enhancing academies' curriculum and technology offerings. Lenovo has also committed to increased employee engagement and providing local students meaningful summer internships. The approach with Lenovo has also focused on providing multiple national engagement activities each year for students, educators, and employee volunteers. The partnership also includes collaborating with NAF and NC State to support a post-secondary experience where students spend one-week on a college campus to delve into the robotics aspect of engineering, as well as receive ACT/SAT exam preparation.



KPMG's partnership with NAF began in 2010 as an investment in the NAF finance and accounting curriculum and professional development opportunities for teachers. This relationship has grown to include KPMG's involvement in additional NAF career pathways and an extraordinary commitment to employee engagement, internships, executive championship, and pro-bono advising services. The approach with KPMG has focused on enhancing and auditing NAF's Academy of Finance curriculum; upskilling teachers and connecting them to American Accounting Association mentors; amplifying work-based learning and internships; spearheading advisory board support strategies; and elevating NAF's profile as a leader in career education.

EVENT highlight

RSL

TO THE **MOMENT**.
TO THE **CHALLENGE**.
TO THE **OPPORTUNITY**.

On May 11th, 2022, the NAF network gathered in-person for the first time in three years to celebrate NAF's 18th Annual Benefit, at the Mandarin Oriental in New York City. We were proud to honor



Stephen J. Squeri, Chairman & CEO of American Express, and celebrate 35 years of partnership with American Express!

Students from eight NAF academies presented their work-based learning projects to representatives from top companies and demonstrated how they have used their classroom and real-world experiences



to prepare for college and careers.
Another highlight of the evening was a
panel discussion with NAF CEO, Lisa
Dughi; Honoree, Stephen J. Squeri;
NAF student, Ebony Woods; and NAF
alumnus, Kartik Tyagi.

A huge thank you to all of our valued sponsors who helped to raise over \$1.2 million for NAF!

SAVE THE DATE MAY 2023

Mandarin Oriental, New York City

TAKE ACTION

and support NAF's mission



DONATE

Make a one-time or monthly tax-deductible gift to support students as they define, explore, and experience their future careers. You can also contribute via NAF's website, Donor Advised Fund, stock transfer, or planned giving programs.



CREATE YOUR OWN FUNDRAISER

You can turn any milestone event into a fundraiser! Have an upcoming birthday, graduation, wedding, or reason to celebrate? Host your own peer-to-peer fundraiser on our simple and efficient giving platform or Facebook.



JOIN OUR COMMUNITY

Follow NAF at **@NAFCareerAcads** on social and spread the word using **#BeFutureReady**. Sign up for our brief and informative newsletters at **naf.org/newsletter**.



CONNECT YOUR COMPANY

Reach out to your HR department to see if your company has a Corporate Social Responsibility program and explore the perks they may offer to causes that their employees care about. Your company could have a matching gift program that will double, and sometimes even triple, employee gifts. You can also see if there are available event sponsorships and grants through your company.

Hire students as interns and give them the opportunity to apply their skills to add value for your company.



VOLUNTEER

Support students in cultivating their skills by conducting a mock interview, assisting in a resume writing workshop, or mentoring. Join a local advisory board and play a key role in bringing workbased learning to NAF academy students.



To get started, email

DEVELOPMENTANAF.ORG

2022 BOARD OF DIRECTORS

Members of the NAF Board are leaders in their fields and powerful advocates for improving education and workforce development.

Sanford I. Weill

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Ex Officio Board Member and Chair, NAF Alumni Leadership Council Finance Manager Vita Coco

19

STEM ADVISORY COMMITTEE

Members share major industry trends, inform NAF's approach to STEM-enabling strategies in curriculum, work-based learning, advisory board development, college access, and professional development. The addition of devoted industry expertise to existing programs allows NAF to become the gold standard in STEM education.

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Chief Technology Ambassador, Verizon

Miriam Hernandez-Kakol

VICE CHAIR

Retired Global Head, Management Consulting Practice, KPMG International

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Former Chief Development Officer, Anaplan

Juan F. Rodriguez

Strategic Advisor - Public Sector K12, World Wide Technology

Brian Thomas

President and Chief Executive Officer, Lightspeed Systems

GRATITUDE

Thank you to our supporters who have made the extraordinary investment to ensure a better future for our youth.

\$10,000,000 and above

Ballmer Group* Fund II Foundation* Joan & Sanford I. Weill & the Weill Family Foundation*

\$5,000,000 to \$9,999,999

Bloomberg Philanthropies* Raytheon Technologies*

\$2,500,000 to \$4,999,999

World Wide Technology*

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\$50,000 to \$99,000

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\$5,000 to \$9,999

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Ashley & Scott Woodruff

\$999 and Below

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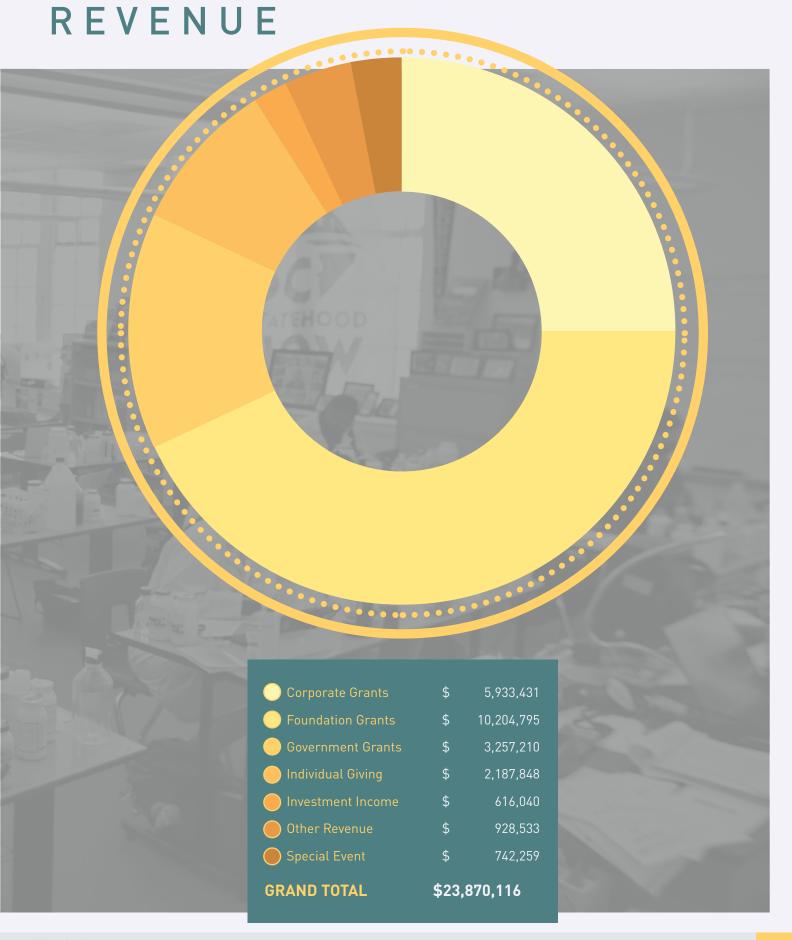
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21

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