INDUSTRY NEED
The leisure and hospitality industry is projected to grow the fastest of all industries, at a rate of 1.3 annually, as recovery from the global pandemic continues.

CURRICULUM
NAF’s Future Ready Learning website hosts a wide array of instructional content vetted by industry experts, post-secondary instructors, and professional organizations. The Academy of Hospitality & Tourism curriculum includes courses in tourism, hospitality, customer service, marketing, event planning, on-demand resources from the Global Travel Tourism Program (GTTP), and authentic learning projects that address real-world issues in partnership with career experts, like Hospitality & Tourism Expeditions.

Essential partners supporting NAF’s Academy of Hospitality and Tourism curriculum include GTTP, Grow with Google, BevLaunch, and Real Estate Empire Group.

WORK-BASED LEARNING
Industry professionals play a significant role in helping students see the connections between high school and the world of work. NAF collaborates with major corporations, post-secondary institutions, and local companies to provide career readiness and work-based learning experiences throughout the academy experience. Students connect directly with hospitality and tourism professionals to learn first-hand about careers in this industry and determine how their strengths and interests might be a good fit. Adults serve as role models and guides to students, helping them develop the skills they will need to thrive in their future careers, navigate pathways to get there, and help them start building their professional network to open doors of opportunity. Businesses that collaborate with NAF academies play an active and integral role in shaping the future workforce and building their own local talent.
ACADEMY OF HOSPITALITY & TOURISM

DATA AT A GLANCE

16,155 STUDENTS

79 ACADEMIES

18 STATES

38 DISTRICTS

NAF PREPARES STUDENTS TO #BEFUTUREREADY

44% MALE
55% FEMALE
1% GENDER NON-CONFORMING OR UNKNOWN

Hispanic / Latino 48%
Black / African American 29%
White 15%
Asian 3%
Other / Multi-Racial 3%
Unknown 1%
Pacific Islander 1%
Native American / Alaska Native <1%

77% ELIGIBLE FOR FREE/REDUCED PRICE LUNCH
29% ENGLISH LANGUAGE LEARNERS

98% OF SENIORS GRADUATED

39% SENIORS WITH INTERNSHIPS
79% COLLEGE-BOUND GRADUATES

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