NAF is a national education non-profit that brings schools and businesses together to better prepare students of all backgrounds, for college, career, and future success. NAF helps students explore career options, create a plan for the future, and take part in hands-on, work-based learning unlike anything traditional public education systems can offer.

NAF was founded in 1980 by Sandy Weill, chairman emeritus of Citigroup. At the time, the finance industry in New York was booming, and financial services companies were struggling to fill jobs. Mr. Weill partnered with the New York City Department of Education and John Dewey High School in Brooklyn to pilot a financial services training program for 30 students.

That first NAF Academy of Finance paved the way for exponential growth and today NAF supports over 113,000 students in 34 states and territories, focusing on finance, hospitality & tourism, information technology, engineering, health sciences, green technology, audio and video production, public service, and more.

1 in 5 students don’t graduate from high school in the United States, limiting their possibilities for successful careers and the ability to reach their full potential.
OUR IMPACT

113,260 STUDENTS
619 ACADEMIES
363 SCHOOLS

FINANCE | HOSPITALITY & TOURISM | INFORMATION TECHNOLOGY
| ENGINEERING | HEALTH SCIENCES | ADDITIONAL PATHWAYS

99% SENIORS GRADUATED
Through our work, NAF aims to address the economic and social disparities that have marginalized too many students in this country. NAF’s design is unique comprehensive and flexible in its approach to skills development, enabling students of all backgrounds and capabilities, specifically students of color, and those who lack access to opportunities, to participate in a meaningful education and give businesses the opportunity to partner with schools to shape America’s future workforce – through career-relevant curriculum and work-based learning activities, including internships.

To learn more about NAF’s work, please contact our Marketing and Communications Department to be connected to a spokesperson.
Work-based learning has been the foundation of the NAF Approach throughout our nearly 45-year history, but in the changing world of work, it’s time to make a shift.

Outcomes-Driven Work-Based Learning (ODWBL) is our new student-centered approach for measuring the success of hands-on learning through our Aspirations, Skills, and Connections framework. Our work-based learning activities include internships, career fairs, and hands-on workshops with industry professionals.
PHOTOS

VIDEOS
We are all part of the movement to prepare the next generation of future ready leaders and need to act as brand ambassadors to bring this movement to the next level. The materials available here will consistently and powerfully guide your communications efforts. Click the brand resources button below to access our brand resources – including the NAF style guide and logos.
SPOKESPEOPLE

Lisa Dughi  
CEO

Dirk Butler  
Chief Program Officer

Reedy Wade  
Vice President, Academy  
Engagement & Impact

Jennifer Pautz  
Assistant Vice President,  
Policy & Advocacy

Brooke Rice  
Vice President,  
Work-Based Learning &  
Advisory Board Activation

Tara Bellevue  
Vice President, Diversity,  
Equity, Inclusion, & Access  
Strategy

Camille L. Currie  
Vice President,  
Marketing & Communications