



NAF's 21st Annual Benefit

TRANSFORMING EDUCATION, INSPIRING FUTURES

WEDNESDAY, MAY 7, 2025 | 6:30 PM

Cocktails, Networking Reception featuring NAF Students
Dinner & Awards Ceremony

SPONSORSHIPS & TICKETS

Email us at benefit@naf.org

RSVP BY APRIL 15

EVENT CHAIRS

Kenneth I. Chenault

Chairman & Managing Director, General Catalyst
Vice Chairman, NAF

Joe Russo

Executive Vice President & President
Global Networks & Technology, Verizon
Board Member, NAF

METROPOLITAN CLUB NEW YORK

1 East 60th Street, New York, NY
Business Attire



For more information, please contact: benefit@naf.org or [click here to learn more.](#)

NAF's 21ST ANNUAL BENEFIT

NAF BOARD OF DIRECTORS

Gregory J. Hayes

Chairman, NAF
Executive Chairman, RTX

Sanford I. Weill

Chairman Emeritus
Founder, NAF

Kenneth I. Chenault

Vice Chairman, NAF
Chairman and Managing Director,
General Catalyst

Robert F. Smith

Vice Chairman, NAF
Founder, Chairman and
Chief Executive Officer,
Vista Equity Partners

Eugene A. Ludwig

Secretary, NAF
CEO, SpringHarbor Financial

Lisa Dughi

Chief Executive Officer, NAF

Jeffrey A. Brill

Partner, Skadden, Arps, Slate,
Meagher & Flom LLP

Ursula M. Burns

Founding Partner of Integrum Holdings,
Chairwoman, Teneo Holdings LLC,
Retired Chairman and CEO, Xerox
Corporation and VEON, Ltd

Erin McSweeney

Chief People Officer,
UnitedHealth Group

Jennifer Morgan

Chief Executive Officer, UKG

Nicola Palmer

Former Chief Technology
Ambassador, Verizon

Thomas Penny

President, Donohoe Hospitality Services

Joe Russo

Executive Vice President & President
Global Networks and Technology,
Verizon

David L. Steward

Chairman and Founder,
World Wide Technology

Sandy Torchia

Vice Chair - Talent and Culture, KPMG

Joseph M. Tucci

Chairman & Co-Founder,
Bridge Growth Partners

Marc Weill

Senior Advisor, Two Sigma Ventures

Matthew Zielinski

EVP, President of International
Markets, Lenovo

Lauren Budzich-Goren

Chair, NAF Alumni Leadership Council
Johnson & Johnson MedTech
Commercial Strategy and Execution

James D. Robinson III (in memory)

General Partner & Co-Founder,
RRE Ventures



NAF

169 Madison Ave, Suite 2797

New York, NY, 10016

Tel: 212-635-2400

naf.org





21ST ANNUAL BENEFIT

WEDNESDAY, MAY 7, 2025
METROPOLITAN CLUB NY

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$250,000

- Logo/Name on event website and NAF Benefit email communications
- Logo and sponsorship acknowledgment on-screen during event program
- Verbal sponsorship acknowledgment during program
- One full-page, full-color advertisement in digital journal with increased rotation
- Opportunity to co-brand a gift for all attendees
- Opportunity to host 1-2 premium tables of 10

PREMIER \$100,000

- Logo/Name listing on event website and NAF Benefit email communications
- Co-host of networking reception
- Logo and sponsorship acknowledgment on-screen during event program
- Verbal sponsorship acknowledgment during program
- One full-page, full-color advertisement in digital journal
- One premier table for 10 guests

CHAMPION \$75,000

- Logo/Name listing on event website and NAF Benefit email communications
- Logo and Sponsorship acknowledgment on-screen during event program
- One full-page, full-color advertisement in digital journal
- One premier table for 10 guests

INNOVATOR \$50,000

- Logo/Name listing on event website and NAF Benefit email communications
- Logo and Sponsorship acknowledgment on-screen during event program
- One half-page, full-color advertisement in digital journal
- One prime table for 10 guests

ADVOCATE \$25,000

- Logo/Name listing on event website and NAF Benefit email communications
- Logo and Sponsorship acknowledgment on-screen during event program
- One preferred table for 10 guests

FRIEND \$15,000

- Name listing on event website and email communications pre and post event
- Logo and Sponsorship acknowledgment on-screen during event program
- One half table for 5 guests *LIMITED AVAILABILITY*

STUDENT/ACADEMY EXPERIENCE SPONSOR \$10,000

Sponsor one academy/four student attendees
LIMITED AVAILABILITY

PREMIUM TICKETS \$5,000

Pair of two seats with premium placement

INDIVIDUAL TICKET \$1,750

Maximum of four tickets per person *LIMITED AVAILABILITY*

ALUMNI TICKET SPONSOR \$1,000

Sponsor tickets for two alumni to attend the Benefit
LIMITED AVAILABILITY

DIGITAL ADVERTISEMENTS \$1,000

Text due by April 11, 2025

- Full Page, Full Color Digital Ad \$5,000
- Half Page, Full Color Digital Ad \$2,500
- Digital Tribute Message \$1,000

I/We are unable to attend but would like to donate \$

SPONSOR INFORMATION

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Recognition Listing _____

Please indicate the exact listing you prefer

PAYMENT INFORMATION

Send me an Invoice

Wire or Stock Transfer

NAF will send payment instructions

Check

Please make payable to NAF

and mail to address below

Donor-Advised Fund

Payment for pledge will come directly from my fund

Pay by Credit Card

___ VISA ___ AMEX ___ MASTERCARD ___ DISCOVER

TOTAL CHARGE AMOUNT \$ _____

CC# _____

EXP. _____

SEC _____

NAME ON CARD _____

Signature _____

I authorize NAF to charge my credit card

Kindly submit via email to benefit@naf.org or mail to NAF:

c/o Danielle Spitzer | NAF | 169 Madison Ave STE 2797 New York, NY 10016

For more information, please contact Gail Stone at 973.671.8554 or benefit@naf.org

NAF is a 501(c)(3) organization, Federal Tax ID #13-3480246.

All gifts are fully tax-deductible to the extent allowed by law, with a non-deductible portion of \$275 per ticket.

NAF.ORG

NAF solves some of the biggest challenges facing education and the economy by bringing education, business, and community leaders together to transform the high school experience.