

The NAF logo is a white, stylized 'NAF' inside a dark green circle, positioned in the upper left quadrant of the image. The background of the entire image is a festive celebration with a large arch of green and gold balloons at the top. In the center, the text 'NAF IN NYC' is written in white, bold, sans-serif capital letters. Behind the group, there are gold foil balloons spelling '0', 'F', and 'E'. A man in the back row is wearing a black turban and a light blue shirt with a tie. Three women in the front row are kneeling, wearing light blue shirts and grey skirts. The rest of the group consists of women in various attire, including a blue dress and a black and white patterned dress. In the background, a poster for 've TOP 50' is visible, along with an American flag and a bunny illustration.

NAF IN NYC



ABOUT NAF

Founded in New York City, NAF is a national education non-profit that provides access to opportunities for high school students and their communities, by bringing schools and businesses together to better prepare the next generation of leaders for college, career, and future success. Through exposure to career pathways and opportunities to build upon one's aspirations, developing [Future Ready Skills](#), and creating critical workplace connections, NAF believes we can their goals.

PARTICIPATING HIGH SCHOOLS IN NYC

The first NAF academy opened in 1980 at John E. Dewey High School in Brooklyn, NY. An Academy of Finance comprised of 30 students was created as a model to ensure all students have an opportunity for successful futures. Today, NAF has grown to support nearly 5,000 students in 20 academies across 16 high schools in all 5 boroughs of NYC, with a national reach of 112,000+ students.

MANHATTAN

High School of Economics and Finance
Jacqueline Kennedy Onassis High School
Manhattan Bridges High School
Business of Sports School

BROOKLYN

Brooklyn Academy of Global Finance High School
Brooklyn Lab School
High School for Enterprise, Business & Technology*
James Madison High School*
New Utrecht High School
United Charter High School for Advanced Math & Science III

QUEENS

Local Academy of Finance and Enterprise*
Long Island City High School*
United Charter High School for Advanced Math & Science IV
(United Charter Schools)

STATEN ISLAND

Susan E. Wagner High School
Tottenville High School

BRONX

Bronx High School of Law and Finance

**Multiple NAF Academies within the High School*

NAF BE FUTURE READY

2024-2025

IMPACT BY
THE NUMBERS

NEW YORK CITY

5

BOROUGHES



4,990

STUDENTS



16

SCHOOLS



132

ADVISORY BOARD
MEMBERS

8

FINANCE

2

INFORMATION
TECHNOLOGY

2

ENGINEERING

5

HOSPITALITY
& TOURISM

1

HEALTH SCIENCES

1

ADDITIONAL

=

20

ACADEMIES

GRADUATES TAKING ON THE WORLD

STUDENT POPULATION



99%

SENIORS
GRADUATED



94%

GRADUATES ARE
COLLEGE BOUND



58%

GRADUATES JOIN
THE WORKFORCE



<1%

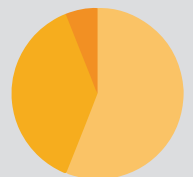
JOIN THE MILITARY

56%

MALE

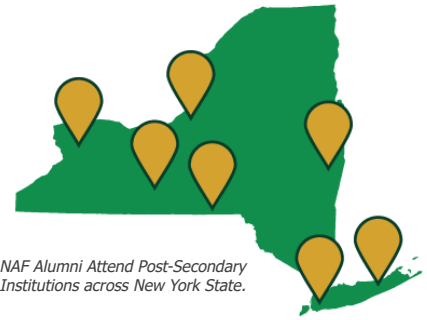
38%

FEMALE



ALUMNI HIGHLIGHT

Over 5,000 NYC NAF students graduating between 2019 and 2022 have chosen to attend post-secondary institutions in New York State. In recent years, NAF alumni have gone on to attend many SUNY and CUNY institutions, including Baruch College, Binghamton University, BMCC, City College, Cornell University, Hunter College, John Jay College of Criminal Justice, LaGuardia Community College, CityTech, SUNY Oswego, Queens College, Stony Brook University, University at Albany, and University of Buffalo.



"The experience of starting a NAF advisory board, of diving into something brand-new, was pivotal. It would set the stage for my future — as a three-time entrepreneur...NAF gave me the building blocks to start my own business".

– **Atul Kapoor**, Alumni of the NAF Academy of Finance and Enterprise '09 & Winner of the 2025 NAF Alumni Award



THE VALUE OF NAF

NAF builds on what career and technical education (CTE) programs offer with hands-on, work-based learning experiences with industry professionals that complement career-focused courses to prepare students with the in-demand skills companies seek. To this end, we have developed and provide innovative tech-enabled tools that offer virtual work-based learning opportunities, as well as platforms that track the outcomes of these experiences to support a students' career preparation. NAF's suite of innovation and products includes:

WBL Participation Tracker & Reflection: a student-centered approach for measuring the success of hands-on learning through our Aspirations, Skills, and Connections framework.

KnoPro: a free digital platform for high school students who want to develop in-demand skills by completing real-world projects for cash prizes.

Open Data Index for Schools (ODIS): a free open data resource that provides robust insights into barriers and stressors that affect high school communities nationwide.

PARTNERSHIP WITH NYC PUBLIC SCHOOLS

As an inaugural partner of the **Future Ready New York City (FRNYC)** initiative, NAF supports NYC Public Schools in its pursuit to prioritize student career readiness for high-wage and in-demand jobs in technology, business, healthcare, and education, by expanding pathway programs across New York City high schools. NAF has provided school-based coaching services to a portfolio of 34 FRNYC high schools over the past four years, assisting in the development and implementation of their pathway program plans.

FUTURE READY NEW YORK CITY (FRNYC) SCHOOLS

Beyond FRNYC, NAF is committed to pathway development across the city and works closely with policymakers and business leaders to address workforce needs. This includes developing robust pathways in fields such as mechanical engineering, cybersecurity and AI tech, and aviation, specifically in the borough of Queens and JFK International Airport. Through these engaging partnerships, and with support of the NYC Council, students engage directly with industry professionals to prepare themselves for future opportunities in these fields.

Bronx

Antonia Pantoja Preparatory Academy; Astor Collegiate Academy; Bronx Academy of Health Centers; Bronx High School for the Visual Arts; Bronx School of Law and Finance; East Bronx Academy for the Future; Harry S. Truman High School; High School for Teaching and the Professions; High School for Computers and Technology; Longwood Preparatory Academy, Schuylerville Preparatory Academy; The Bronxwood Preparatory Academy; Westchester Square Academy

Brooklyn

World Academy for Total Community Health High School

Manhattan

New Design High School

Queens

Cambria Height High School; Hillcrest High School; Queens High School for Information, Research and Technology

Staten Island

New Dorp High School

NAF WORK-BASED LEARNING PARTNERS IN NYC

Corporate and industry partners have long supported NAF's work in NYC. Key partners include Accenture, Affinity Solutions, KPMG, UFT, and Verizon, among many others.

KPMG and NAF have been committed to developing a more skilled workforce pipeline and amplifying work-based learning opportunities since 2010. Through this partnership, KPMG has provided nearly **800 internship opportunities** for NAF students and offer work-based learning opportunities such as Career Discovery Day, where students participate in a series of mock interviews with KPMG professionals and hear from an engaging panel discussion of employees about their career pathways. Through NAF's partnership with KPMG, they became an inaugural industry partner for the Mayoral and New York City Public School's Career and Technical Education Industry Scholar's Program (CTEISP).



NAF's academies are supported by a strong advisory board, the NYC Academy Foundation, with representation from companies such as Deloitte, Verizon, KPMG and Affinity Solutions. Through their work, NAF has received grants from the Insurance Industry Charitable Foundation (IICF) to provide in-class workshops, outcomes-driven work based learning experiences, public speaking programs, college prep, mock interviews, resume development and student scholarships.



Jonathan Silver, CEO and Founder of Affinity Solutions, a consumer insights company, joined The High School of Economics and Finance, Academy of Finance for a guest speaking opportunity, where he shared more on his personal career path and the value of mentorship.

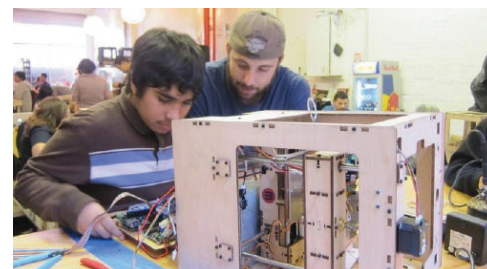
SPOTLIGHT: JAMES MADISON HIGH SCHOOL, ACADEMY OF IT

NAF's James Madison High School in Brooklyn has been honored as a Katherine Blasik Distinguished level academy for the last four years -- delivering high-quality educational experiences.



Students at James Madison have access to career-focused curriculum in the IT field and participate in work-based learning experiences, such as job shadows with professionals at EY, participating in skills workshops at Credit Suisse and Citi, and attending Career Exploration Days with World Wide Technology.

Several students have been able to complete 6-week paid internships, with companies, such as Verizon, that NAF has partnered nationally with for years.



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#BEFUTUREREADY